



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

CHAO Strategy Message & Media
1322 G Street SE
Washington, DC 20003

Contract # 864048

Schedule Dates 10/25/12-11/02/12
Advertiser Larry Kissell for NC Congress (28254)
Agency CHAO Strategy Message & Media (10116)
Product Political - Candidate (1077)
Brand 1845/DEM/NC CONGRESS (180695)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name CERTO,MICHELE
Phone/Fax (877) 428-4048 /
CPE 259/271/1845
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments LARRY KISSELL 4 CONG
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, KISSELL

Date Entered 10/24/12
Last Modified 10/31/12
Entered By Melissa Welch
CO-OP No
Headline # 06393886
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$917.25
Net Total \$5,197.75
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	7	\$2,345.00
Nov. 2012	12	\$3,770.00
Grand Total:	19	\$6,115.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	6:58A- 9A (ET)						1			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/24/12
2.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11P- 11:34P (ET)		1							1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NEWS	10/24/12
3.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11:59A- 12:30P (ET)		1							1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS	10/24/12
4.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:59P- 6:30P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/24/12
5.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:58A- 6:58A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	UPDATED 9/28, NWSCHANL36-6AM	10/24/12
6.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	11P- 11:34P (ET)					1				1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NEWS	10/24/12
7.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	11:34P- 12:37A (ET)					1				1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	10/24/12
8.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	11:59A- 12:30P (ET)					1				1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS	10/24/12
9.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	5:59P- 6:30P (ET)					1				1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/24/12
10.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	5:58A- 6:58A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	UPDATED 9/28, NWSCHANL36-6AM	10/24/12
11.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	6:58A- 9A (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/24/12
12.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	11:34P- 12:37A (ET)			1						1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	10/24/12
13.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	6:58A- 9A (ET)			1						1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	11P- 11:34P (ET)				1					1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NEWS	10/24/12
15.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	11:59A- 12:30P (ET)				1					1	\$125.00	\$125.00	Charlotte (WCNC) (WCNC)	NEWS	10/24/12
16.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	5:59P- 6:30P (ET)				1					1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NWSCHANL36-6PM	10/24/12
17.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	5:58A- 6:58A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	UPDATED 9/28, NWSCHANL36-6AM	10/24/12
18.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	6:58A- 9A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	LEVEL 4, TODAY SHW	10/24/12
19.1	Normal Line / SPOT	11/01/12-11/02/12	8	:30	4:28A- 4:58A (ET)	1				X	X			1	\$0.00	\$0.00	Charlotte (WCNC) (WCNC)	LUR VALUE @ \$31.50	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: